

314.363.7954
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Hannah Cropf

Education

Cornish College of the Arts, BFA in Design, Fall 2017-Present

- Experience in product design including books, packaging, posters and zines

Experience

Admissions Flex, Chihuly Garden and Glass, June 2019-Present

- Provides front of house customer service
- Sells, upgrades and scans tickets, combination passes and packages
- Directs guests through galleries and to other Seattle attractions
- Integrates health and safety protocols

Design Intern, National Nordic Museum, Jan-March 2020

- Formatted promotional postcards for Nordic Lights Film Festival from assets
- Arranged film guide for Nordic Lights Film Festival
- Styled front-facing desk volunteer program rack cards for museum guests

Design & Social Media Intern, Three Dollar Bill Cinema, April-August 2019

- Created 10+ slides, ads and badges for Translations Festival from assets
- Designed Facebook and Instagram posts and stories reaching 5K followers
- Developed signage for annual auction
- Illustrated and formatted digital ads and one event poster for street distribution
- Promoted programming via phone, email and Facebook outreach
- Tabled, set up and collected donations at three Outdoor Cinema events

Festival Marketing Intern, SIFF, May-Sept 2017

- Engaged with 20+ community organizations and interest groups
- Formatted and generated original copy for emails reaching over 40K filmgoers
- Researched films and developed questions for talent featured on SIFFcast
- Coordinated ticket giveaways and promotions

Skills

Designer, Writer, Marketer, Collaborator

- 4 years of Adobe Suite (Photoshop, Illustrator, Indesign, After Effects)
- 5+ years of traditional visual media, public speaking, journalism, creative writing
- Organization: Google Suite, GuestX, Canva, Microsoft Word, Excel, PowerPoint
- Outreach: MailChimp, Luminate, FileMaker Pro, Constant Contact, social media